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• You support the conception, management and implementation of PR and influencer relations campaigns  
• You are responsible for test device management for journalists and influencers  
• Your tasks also include project evaluation and the preparation of PR reports  
• You accompany the event organization of local and international press events&nbsp;  
• Your tasks also include the localization of means of communication for the German market  
• You assume an interface function between product departments and PR agencies at European and global level  
  
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